

RETAILWRAP



COURTESY MUMFORD CO.

The Williamsburg Outlet Mall Inn, listed on the Mumford Co. website as a \$1.4 million property, has been sold to a California-based investment group.

MacArthur food court gets new tenants

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Williamsburg Outlet Mall Inn was recently sold to AP Investment, LLC, a California-based investment group, and will undergo cosmetic renovations, a release from Mumford Co. said.

A Newport News-based hotel brokerage company, Mumford represented the United Central Bank of Texas, which sold the property to AP Investment.

Renovations will ensue to capitalize on the inn's "strategic location near the Williamsburg Pottery and neighboring outlet malls to grow the business," the release said.

Although details of the sale were not included in the announcement, the Williamsburg Outlet Mall Inn is listed on Mumford's website as a \$1.4 million property. Located at 6493 Richmond Road, the inn has a number of rooms that need to be brought up to standard. Out of 128 rooms, 60 are rentable.

David Mumford, of the company's Newport News location, and Steve Kirby, of the Atlanta office, advised the seller.

MacArthur Center food court in downtown Norfolk welcomes three new tenants this month – Panda Express, Sakura Elite Sushi, a kiosk, and Burger King. The news comes after an announcement in March that extensive changes to the food court's tenant roster would occur after a lease between MacArthur and Host Marriott Services expired.

"These are great additions to our food court, which also includes Charley's Grilled Subs and Sbarro," said Karen Winters, marketing and sponsorship director at MacArthur Center, in a release. "We'll also be announcing several more new dining options and concepts in our



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food court in the coming months."

The Cheesecake Factory Bakery Cafe, Kelly's Cajun Grill and Nathan's Famous/Arthur Treachers have departed the mall.

According to the release from MacArthur, entertainment and dining options occupy approximately 25 percent of the tenant mix at the mall.

The Healthy Habits Restaurant Program, a Williamsburg-area initiative to encourage restaurants to identify healthy menu items and portion sizes, was recently launched.

The 2011 Leadership Historic Triangle Class partnered with local restaurants, which have the option of working with a registered dietitian to review their menus or advise them on healthy options for diners, a release for the city of Williamsburg said.

This is one part of the Historic Triangle Healthy Habits Program, established this year for Williamsburg, James City County and York County residents, to support healthy living in their communities.

Participating restaurants receive a window decal and other informational materials for customers. Businesses can participate at

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no cost, and currently include the following Williamsburg-area restaurants:

- Applebee's
- Berret's Seafood Restaurant & Taphouse

Grill

- Carrot Tree Kitchens Williamsburg
- Carrot Tree Kitchens Yorktown
- Dudley's Farmhouse Grille
- Food for Thought
- Francesco's
- Great Wolf Lodge: Loose Moose Grill
- Green Leafe New Town
- Green Leafe Williamsburg
- Green Mountain Coffee Cafe
- Kingsmill Resort: Eagles
- Kingsmill Resort: Marina Bar & Grille
- Kingsmill Resort: Regattas Cafe
- Qdoba
- Riverwalk Restaurant/High Tide Bar and

Grill

- Sal's by Victor
- Second Street, An American Bistro
- Wasabi
- Williamsburg Inn Regency Room
- Williamsburg Lodge Restaurant

The 2nd Annual 100-Mile Food Challenge, hosted by wellness advocacy group Hunger for Health, will take place for 100 days, from June 1 through Sept. 8.

The challenge, based on "The 100 Mile Challenge" TV series and books, encourages Hampton Roads residents to buy a minimum of \$10 per week of locally grown food and produce, within 100 miles of their home.

Over \$1 million could stay within the local economy if every family in the region participates, according to estimates from a Hunger for Health release.

The group will help locate local food sources, and provide support and recipes for participants. The hope is that the challenge will reduce the carbon footprint, and improve the health of residents and the local economy. **■**

Send tips about retail news to Danielle Walker at Danielle.Walker@insidebiz.com